

EMMA STANLEY

CONTACT

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EDUCATION

NORTH CAROLINA STATE UNIVERSITY
Doctorate of Philosophy in Communication,
Rhetoric, & Digital Media
(ABD); Expected 2026

CLEMSON UNIVERSITY
Master of Arts in English
May 2020

PIEDMONT UNIVERSITY
Bachelor of Arts in English
magna cum laude
December 2017

SKILLS

- Strategic Communication & Branding
- Writing & Editing
- Marketing & Fundraising Strategy
- Event & Program Coordination
- Stakeholder Engagement & Partnership Development
- Corporate & Executive Communications
- Social Media Management & Content Creation
- Data Analytics & KPI Tracking
- Project & Budget Management
- Adobe Creative Cloud & Digital Media Production
- Spanish reading knowledge

PROFESSIONAL SUMMARY

Results-driven communication specialist with **10+ years** of experience in **strategic communication, stakeholder engagement, program coordination, management, and digital content creation**. Expertise in managing cross-functional teams, large budgets, developing communication strategies, and utilizing data-driven approaches to optimize outreach. Strong background in marketing, content development, and multi-national corporate communications with a proven ability to enhance organizational visibility and engagement.

WORK EXPERIENCE

PROGRAM COORDINATOR

The University of North Carolina System
Fall 2024-Present (fixed-term contract)
Raleigh, North Carolina

HEAD OF MEDIA MARKETING & FUNDRAISING

Horses for Hope 501(c)(3) Non-Profit
Spring 2024-Present
Raleigh, North Carolina

CORPORATE COMMUNICATIONS SPECIALIST

Novozymes
Spring 2023-Fall 2023 - Summer Internship
Franklinton, North Carolina

INSTRUCTOR & ASSISTANT PROGRAM DIRECTOR

North Carolina State University
Fall 2020-Present
Raleigh, North Carolina

EDITORIAL ASSISTANT

Clemson University Press
Fall 2018-Spring 2020
Clemson, South Carolina

INSTRUCTOR

Clemson University
Fall 2018-Spring 2020
Clemson, South Carolina

COMMUNICATIONS & INFORMATION DESIGN CONSULTANT

Self-employed
Winter 2017-Present
Raleigh, North Carolina

TUTOR & DEPARTMENTAL SECRETARY

Piedmont College
Fall 2014-Winter 2017
Demorest, Georgia